

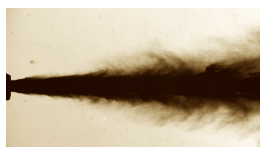
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Tuesday, November 16th, 2010

Dear Expert, Dear Colleague,

10 000 € to be earned for writing a review on liquid atomization!

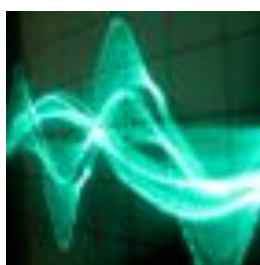


PRESANS is seeking for an expert on liquid atomization, to deliver a review on status on liquid atomization technology. Experts should submit an extended

abstract and a short set of relevant data to PRESANS. On the basis of these documents, the client will select one or several experts. The Selected Expert(s) will then have to write the full review and receive a financial reward of 10 000 €. [More...](#)

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Interview of Victor Granastein, who was selected by PRESANS and earned 12 000 € for writing a review on microwaves



PRESANS was recently chosen by a company in the Defense sector to identify an expert in the world able to write a review on high-power microwaves. **Victor Granastein, professor at the University of Maryland (USA)** was identified by PRESANS and

earned 12 000€ for writing a 40 page report on this topic he knows perfectly.

Victor is glad to share his experience of PRESANS with us:

Could you please tell us a little bit about yourself?

I am a professor of electrical engineering at the University of Maryland where I have been leading research on high power microwave sources and applications. One area of study was effects of high power microwaves on integrated electronics.

How did you hear about PRESANS?

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OTHER NEWS


What is PRESANS?

PRESANS connects business needs to worldwide expertise!

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- Innovation at Schneider Electric
- French Public Research is Not Wired for Innovation
- Serendipity and Innovation
- Interview with Frédérique Sachwald

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I was contacted by Dr. Albert Meige who made me aware of the PRESANS challenge.

Why did you accept to contribute as an Expert?

I was happy to accept the PRESANS challenge since it gave me the motivation to summarize a broad area of research in which I had been involved for many years.

Did you feel "safe" during the process?

I felt safe because of Dr. Meige's association with Ecole Polytechnique.

Will you participate again?

I would participate again if there was another good match between a PRESANS challenge topic and my research interests. I would encourage other researchers to become PRESANS experts.

[More...](#)

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Do You Believe in Social Networks for Researchers?



There has been tens, if not hundreds, of attempts to launch social networks for scientists and for researchers over the last 3 years. The new "Linkedin for Researchers" or "Facebook for Scientists". Even the Fondation Pierre Gilles de Gennes recently launched its social network for scientists. Although a few of them provide real incentives for researchers, although some of them provide really useful tools for scientists, most of them, however, fail or will fail. [More...](#)

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Google Search on Open Innovation in France: PRESANS first!

Google A Google Search on the key words open innovation france (click here to see) yields PRESANS in first position, www.openinnovation.eu in second position and openworldforum.org in third . Open Your Innovation appears only at the 6th position. To be improved! [View the movie...](#)

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Open Innovation, crowdsourcing

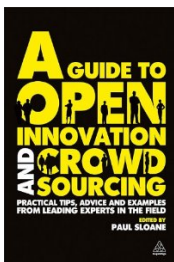
and the rebirth of LEGO



There are 62 LEGO bricks per person in the world. The turnover of the Danish group has increased by 38% in 2008 to reach 182 million Euros. However, LEGO, having experienced the first loss in its history in 1998, recorded a historic loss of 188 million Euros in 2003, fewer than 6 years. The LEGO group has managed to rectify the situation by dramatically revisiting its innovation policy and its relationship with the user of LEGO, including turning to open innovation and crowdsourcing. [More...](#)

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PRESANS selected to write a book chapter on Open Innovation



PRESANS recently wrote a chapter for the book "A Guide to Open Innovation and Crowdsourcing". In this chapter, we propose an alternative to traditional Open Innovation platforms that we developed and implemented: Multistep Dynamic Expert

Sourcing. This approach solves most of the existing drawbacks and leverages all the potential of online Open Innovation. [More...](#)

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