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August 31st, 2011

15 000€ to be earned for writing a review on processes for healthy cooking



PRESANS has launched a new worldwide **Call for Expertise**: we are currently seeking an expert to help in identifying and in describing various processes leading to "healthy cooking" to develop innovative cookware appliances.

If you are interested, please register on presans.com. If you are selected, you will then have to write the full review and receive a financial reward of 15 000 €.

More information on our website: presans.com/challenges

[Back to top](#)

Come and meet us at "Les Rendez-Vous Carnot", leading event for R&D



On the 12th and 13th of October, PRESANS's team will be present at **Les Rendez-Vous Carnot**. Come and meet us to discover how to boost your innovation thanks to our worldwide Calls for Expertise. We will also be presenting X-Search, the Worldwide Search Engine

IN THIS ISSUE

- New Call for Expertise on presans.com
- Meet PRESANS's team at les RDV Carnot
- Role of Investment funds in compete intelligence

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Les Rendez-Vous Carnot is the European leading event in R&D for enterprises.

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[Back to top](#)

Innovation and competitive watch: the role of investment funds



For numerous industrial groups, the choice of an innovation management model takes two main solutions into consideration: either to create a spin-off, or to acquire a stake in a start-up.

It is this second approach that we have discussed in a series of two articles, based on the cases of SEB and Alstom. In particular, we show the importance of investment funds as a tool of competitive intelligence.

[More...](#)

[Back to top](#)



Ecole Polytechnique 2008 Innovation Prize
Finalist of the 2009 Paris Innovation Prize
Laureate Réseau Entreprendre



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PRESANS - X-Technologies - Ecole Polytechnique - 1 route de Saclay - 91128 Palaiseau Cedex - France.
infos@presans.com - +33 1 69 33 59 59

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