10 000€ to be earned for innovative solutions towards oil ensuring crispiness

PRESANS has launched a new public worldwide Call for Expertise: we are currently seeking an expert who will:

- Review methods to understand all the aspects of the "crispy" notion (sensory analysis etc.);
- explore the practical and industrial possibilities to achieve such properties.

If you are interested, please register on www.presans.com/x-call. The selected expert(s) will be paid 10 000€ to complete the project and write the report.

More information on our website: www.presans.com/x-call.

Presans chairing the round table on Open Innovation of the B.I.G Talents business fair

Thursday, November 15 at 11:20, Presans will moderate the panel discussion on Open Innovation of the business fair BIG
Talent in Rouen. B.I.G. Talent is a national event dedicated to BIG Technology (Biotechnology, Information Technologies and Communication Technologies and Green).

Read more...

Eric von Hippel (MIT) vs. Bernard Charlès (CEO of Dassault Systemes)

The Interdisciplinary institute for Innovation, i3, created by TELECOM ParisTech and MINES ParisTech organised an inauguration conference on 14th June at MINES ParisTech. i3 is a new centre of research and teaching, which brings together 180 economists, management scientists, sociologists, psychologists, ergonomists, and researchers in information and communication science. PRESANS is sharing with you key notes from Eric von Hippel (MIT) vs. Bernard Charlès (CEO of Dassault Systemes).

Read more...