



Wednesday November 4th, 2009

Dear Expert,

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## Have you heard of Open Innovation?

**PRESANS** is an Open Innovation intermediary. Open Innovation corresponds to a type of innovation management where companies provide and gain access to technologies and expertise outside of their own frontiers. This type of management is getting popular among large industrial groups. To protect both Experts and Industrialists, intermediaries are required. [More...](#)

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## Get extra cross-field visibility

Use your PRESANS account to publish news for example on your research, your latest scientific publication, your latest patent etc. This news will appear on the public area of PRESANS. Top news are displayed right on the homepage of PRESANS and will be summarized in our monthly newsletter, sent to thousands of other Experts and Industrialists.

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## Leverage your network!

To take advantage of upcoming features of PRESANS Network, you should invite and connect with your colleagues: we will allow you to send "private" non-intrusive messages to your colleagues and to your colleagues' contacts. You can use this feature to advertise a vacant position, to look for a job or to look for cross-field assistance etc. **This is a free service working only if you have connected with colleagues on PRESANS.**

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## First Challenges on PRESANS

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### OTHER NEWS

#### What is PRESANS?

PRESANS is a social market place with a real added value both for Experts and Industrialists. As an Expert, you will be able to benefit from a range of free services and to be rewarded to solve technological challenges. As an industrialist, you will get our scientific committee composed of senior scientific consultants to translate your needs and to broadcast them to our large and diverse Expert Network.

#### New technology for sale

The Ecole Polytechnique is advertising a new technology on PRESANS Network: Nanovalve, a soft membrane with variable diameter nanopores. [More...](#)

#### Featured expert news

Learn Maxwell's equation in music: the Invasion of Maxwell's Equations by M.C. Jennifer Nalley [More...](#)

#### Featured Experts

**Pierre Edelman** is a specialist in social networks and he has invited 172 of his colleagues on PRESANS!

### PUBLISHED BY OUR STAFF

- Even Newton Could be Wrong !
- What is Innovation ?



30 "Flash Challenges" have been published on PRESANS as a joint venture with the ESTIA who organized the yearly event "the 24 hours of innovation" in Biarritz, France on the 23rd and 24th of October. This event allowed us to get extra visibility. [More...](#)

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## Do you think your research has intrinsic value?



While invention is to put together with creative idea, innovation involves an action on this creative idea. Through the realization, there can be societal benefit, commercialization, market entry or monetization. Hence research for research has no intrinsic value. What do you think of this? [More...](#)

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## Articles about PRESANS

- Press release on the [AEF](#) (in French).
- Article in [Europe4Researchers](#), newsletter edited by the European Commission.
- Article on the [Centre Francilien de l'Innovation](#) website (in French).
- Article on [Paris Saclay Innovation](#) (in French).

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- Invention is not Innovation
- Golden age of closed innovation
- Open Innovation in Five Lessons According to Xerox

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