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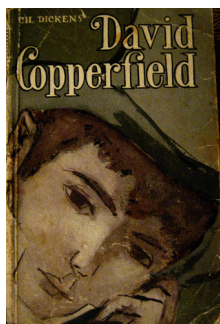
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Wednesday December 2nd, 2009

Dear Colleague, Dear Expert

David Copperfield's Flying Illusion Revealed



If you are a researcher and if you have always wanted to know one of David Copperfield's most famous magic trick: **how does he fly on stage?**. This article is for you. We have decided to give you the secret of the trick to illustrate the fact that patent is not necessary the best way to protect your discoveries. [More...](#)

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Focus on an innovative plasma potential probe for semiconductor industry

Alvaro Garcia de Gorordo, creator of the young startup **Izpitec**, is developing an innovative plasma potential probe that does not significantly perturb the plasma and works in the low temperature regime of semiconductor manufacturing. The probe can be incorporated into the plasma tools for real time monitoring and feedback. [More...](#)

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Leverage your network!

We are launching this month a new feature: you will be able send "private" non-intrusive messages to your colleagues and to your colleagues' contacts. You can use this feature to advertise a vacant position, to look for a job or to look for cross-field assistance etc. **This is a free service working only if you have connected with colleagues on PRESANS.** You just need to login to your PRESANS account and "invite contacts". [More...](#)



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OTHER NEWS

What is PRESANS?

PRESANS is a social market place with a real added value both for Experts and Industrialists. As an Expert, you will be able to benefit from a range of free services and to be rewarded to solve technological challenges. As an industrialist, you will get our scientific committee composed of senior scientific consultants to convert your needs and to broadcast them to our large and diverse Expert Network.

Get free visibility

If like [Alvaro](#) you would like to **advertize for free an invention**, a patent, a scientific publication or your startup, just login to your PRESANS account and "publish a news". [More...](#)

Are you using gas ?

If you are using any type of gas for novel application, we would love to hear about it. [Drop us a line.](#)

For non native English speakers

We are currently preparing all our content also in French. This will soon be published on a dedicated blog.

If you are interested in Open Innovation and would like to translate our articles to your language for your own use, please [contact us](#), as we are very happy to share.

PRESANS on Facebook



If you have a Facebook account and if you prefer to hear about PRESANS through your Facebook account, directly on your wall, **become a fan** of our Facebook fan page.

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Would you like to know more about innovation?

If you are a researcher or a scientist you are presumably interested in innovation. Do you really know what this fashionable word means? Do you know how innovation is managed in large companies? Would you like to know how this relates to academic research? Then you should read our series of articles on innovation **More...**

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News about PRESANS

- PRESANS was one of the five finalist of the **Paris Innovation Prize**. Here is an **interview** (in french) of one of the creators.
- Open Innovation is really a big subject for our governments. PRESANS, as other french startups related to Open Innovation, was **invited by the French Ministry of Research**.

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PUBLISHED BY OUR STAFF

- [What is Innovation ?](#)
- [Invention is not Innovation](#)
- [Golden age of closed innovation](#)
- [The Erosion of the Closed Innovation Paradigm](#)

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