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Friday, January 22 nd, 2010

Dear Expert, Dear Colleague,  
All the team of PRESANS wishes you a  
**happy new year 2010!**

## 3 000 € to be won for solving a new challenge on PRESANS !



Imagine new applications for a laser-plasma based technology and win 3 000€.  
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## Open Innovation & Industrial secrets



Do you think that a very secret sector such as Security and Defense would not care about Open Innovation ?

As suprising as it sounds, large companies in this sector have started using Open Innovation platforms to seek for new technologies and new expertise out of their core-business. [More...](#)

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## Open Innovation in France



French government and large company top management are trying, somehow, to "impose" Open Innovation into French habits. How public authorities could be adapted to support Open Innovation? [More...](#)

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## The Longitude prize, rewritten by PRESANS!

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### OTHER NEWS

#### What is PRESANS?

PRESANS is a social market place with a real added value both for Experts and Industrialists. As an Expert, you will be able to benefit from a range of free services and to be rewarded to solve technological challenges. As an industrialist, you will get our scientific committee composed of senior scientific consultants to convert your needs and to broadcast them to our large and diverse Expert Network.

#### Get free visibility

If like [Alvaro](#) you would like to **advertize for free an invention**, a patent, a scientific publication or your startup, just login to your PRESANS account and "publish a news". [More...](#)

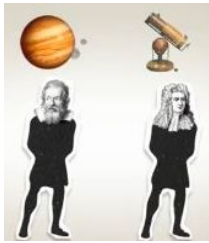
#### Are you using gas ?

If you are using any type of gas for novel application, we would love to hear about it. [Drop us a line.](#)

#### For non native English speakers

We are currently preparing all our content also in French. This will soon be published on a dedicated blog.

If you are interested in Open Innovation and would like to translate our articles to your language for your own use, please



We have just released a new movie presenting the history of the Longitude Prize. In the movie, we show how PRESANS could have helped scientist to find a way to calculate longitude while on board of a boat. We hope you'll enjoy it ! [View the movie...](#)

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## PRESANS on Facebook



If you have a Facebook account and if you prefer to hear about PRESANS through your Facebook account, directly on your wall, [become a fan](#) of our Facebook fan page.

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## Would you like to know more about innovation?

If you are an engineer, a researcher or a scientist you are presumably interested in innovation. Do you really know what this fashionable word means? Do you know how innovation is managed in large companies? Would you like to know how this relates to academic research? Then you should read our series of articles on innovation. [More...](#)

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[contact us](#), as we are very happy to share.

## PUBLISHED BY OUR STAFF

- [What is Innovation ?](#)
- [Invention is not Innovation](#)
- [Golden age of closed innovation](#)
- [The Erosion of the Closed Innovation Paradigm](#)

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